



SUPER BOWLS ON CBS SPORTS

Super Bowl	Teams	Date	Rating*	Share*
I.	GREEN BAY/Kansas City	1/15/1967	23.0	44
II.	GREEN BAY/Oakland	1/14/1968	36.8	68
IV.	KANSAS CITY/Minnesota	1/11/1970	39.4	69
VI.	DALLAS/Miami	1/16/1972	44.2	74
VIII.	MIAMI/Minnesota	1/13/1974	41.6	73
X.	PITTSBURGH/Dallas	1/18/1976	42.3	78
XII.	DALLAS/Denver	1/15/1978	47.2	67
XIV.	PITTSBURGH/L.A. Rams	1/20/1980	46.3	67
XVI.	SAN FRANCISCO/Cincinnati	1/24/1982	49.1	73
XVIII.	L.A. RAIDERS/Washington	1/22/1984	46.4	71
XXI.	N.Y. GIANTS/Denver	1/25/1987	45.8	66
XXIV.	SAN FRANCISCO/Denver	1/28/1990	39.0	63
XXVI.	WASHINGTON/Buffalo	1/26/1992	40.3	61
XXXV.	BALTIMORE/N.Y. Giants	1/28/2001	40.4	61
XXXVIII.	NEW ENGLAND/Carolina	2/1/2004	41.4	63
XLI.	INDIANAPOLIS/Chicago	2/4/2007	42.6	64
XLIV.	NEW ORLEANS/Indianapolis	2/7/2010	45.0	68

* One rating point equals one percent of the nation's television homes that is tuned in during an average minute of a broadcast. One share point equals one percent of the nation's television homes in use that is tuned in during an average minute of a broadcast.

Winner of Super Bowl in CAPS
 Source: Nielsen Media Research, NTI, average audience
 Ratings prior to 12/26/05, Live Only and after Live + Same Day