



Top 10 Most-Watched Primetime Telecasts

<u>Rank</u>	<u>Program</u>	<u>Network</u>	<u>Date</u>	<u>Persons 2+ (000s)</u>
1	SUPER BOWL XLVI GAME (N.Y. GIANTS/New England)	NBC	2/5/2012	111,346
2	SUPER BOWL XLV GAME (GREEN BAY/Pittsburgh)	FOX	2/6/2011	111,041
3	SUPER BOWL XLIV GAME (NEW ORLEANS/Indianapolis)	CBS	2/7/2010	106,476
4	M*A*S*H SERIES FINALE	CBS	2/28/1983	105,970
5	SUPER BOWL XLIII GAME (PITTSBURGH/Arizona)	NBC	1/1/2009	98,736
6	SUPER BOWL XLII GAME (N.Y. GIANTS/New England)	FOX	2/3/2008	97,452
7	SUPER BOWL XXX GAME (DALLAS/Pittsburgh)	NBC	1/28/1996	94,076
8	SUPER BOWL XLI GAME (INDIANAPOLIS/Chicago)	CBS	2/4/2007	93,183
9	SUPER BOWL XX GAME (CHICAGO/New England)	NBC	1/26/1986	92,564
10	SUPER BOWL XXVII GAME (DALLAS/Buffalo)	NBC	1/31/1993	90,987

Winners of Super Bowl in CAPS

Source: Nielsen Media Research, NTI, average audience
Ratings prior to 12/26/05, Live Only and after Live + Same Day

Source: Nielsen Media Research