



## Top 10 Rated NFL Broadcasts 2012 Regular-Season

<u>Program Title</u>	<u>High Coverage Game</u>	<u>Date</u>	<u>Day</u>	<u>NTI</u>	
				<u>HH rtg</u>	<u>HH Shr</u>
NBC SUNDAY NIGHT FOOTBALL	Dallas @ Washington	12/30/2012	Sun	17.0	27
NBC SUNDAY NIGHT FOOTBALL	Pittsburgh @ Denver	9/9/2012	Sun	16.6	26
<b>CBS NFL NATIONAL</b>	<b>Pittsburgh @ Dallas</b>	<b>12/16/2012</b>	<b>Sun</b>	<b>16.2</b>	<b>29</b>
FOX NFL SUNDAY-GAME 1	N.Y. Giants @ Dallas	10/28/2012	Sun	16.0	28
FOX NFL SUNDAY-GAME 1	San Francisco @ Green Bay	9/9/2012	Sun	15.5	28
FOX NFL SUNDAY-GAME 1	Green Bay @ Minnesota	12/30/2012	Sun	15.3	27
FOX NFL SUNDAY-GAME 1	San Francisco @ New Orleans	11/25/2012	Sun	15.0	26
NBC NFL WED SPECIAL	Dallas @ N.Y. Giants	9/5/2012	Wed	14.8	23
FOX NFL SUNDAY-GAME 1	New Orleans @ N.Y. Giants	12/9/2012	Sun	14.8	26
<b>CBS NFL NATIONAL</b>	<b>Pittsburgh @ N.Y. Giants</b>	<b>11/4/2012</b>	<b>Sun</b>	<b>14.7</b>	<b>26</b>
FOX NFL SUNDAY-GAME 1	Dallas @ Philadelphia	11/11/2012	Sun	14.7	26

Source: Nielsen Media Research