



## Top Ten Highest-Rated NFL Broadcasts

### 2017 Regular Season

| <u>Program Title</u>         | <u>High Coverage Game</u> | <u>Date</u> | <u>Day</u> | <u>HH Rtg</u> | <u>HH Shr</u> |
|------------------------------|---------------------------|-------------|------------|---------------|---------------|
| CBS NFL NATIONAL             | New England @ Pittsburgh  | 12/17/2017  | Sun        | 15.2          | 30            |
| FOX NFL SUNDAY-NATIONAL      | Dallas @ Denver           | 09/17/2017  | Sun        | 14.3          | 28            |
| FOX NFL SUNDAY-NATIONAL      | Philadelphia @ LA Rams    | 12/10/2017  | Sun        | 13.7          | 27            |
| FOX NFL SUNDAY-NATIONAL      | Green Bay @ Pittsburgh    | 10/08/2017  | Sun        | 13.6          | 27            |
| NBC SUNDAY NIGHT<br>FOOTBALL | NY Giants @ Dallas        | 09/10/2017  | Sun        | 13.4          | 24            |
| FOX NFL SUNDAY-NATIONAL      | Dallas @ Atlanta          | 11/12/2017  | Sun        | 12.8          | 25            |
| FOX NFL SUNDAY-NATIONAL      | Seattle @ Green Bay       | 09/10/2017  | Sun        | 12.7          | 25            |
| FOX NFL SUNDAY-NATIONAL      | Dallas @ Washington       | 10/29/2017  | Sun        | 12.7          | 25            |
| NBC NFL TH SPECIAL           | Kansas City @ New England | 09/07/2017  | Thu        | 12.6          | 23            |
| CBS NFL NATIONAL             | Kansas City @ Dallas      | 11/05/2017  | Sun        | 12.5          | 24            |

Source: Nielsen Media Research, (Live  
+ Same Day)