



Top Ten Most-Watched NFL Broadcasts

2017 Regular Season

<u>Program Title</u>	<u>High Coverage Game</u>	<u>Date</u>	<u>Day</u>	<u>Viewer Average Persons 2+ (000's)</u>
CBS NFL NATIONAL	New England @ Pittsburgh	12/17/2017	Sun	26,902
CBS NFL SINGLE-THU	LA Chargers @ Dallas	11/23/2017	Thu	26,277
FOX NFL SUNDAY-NATIONAL	Dallas @ Denver	09/17/2017	Sun	25,975
FOX NFL-THU	Minnesota @ Detroit	11/23/2017	Thu	24,736
NBC SUNDAY NIGHT FOOTBALL	NY Giants @ Dallas	09/10/2017	Sun	24,375
FOX NFL SUNDAY-NATIONAL	Green Bay @ Pittsburgh	10/08/2017	Sun	23,865
FOX NFL SUNDAY-NATIONAL	Philadelphia @ LA Rams	12/10/2017	Sun	23,791
FOX NFL SUNDAY-NATIONAL	Seattle @ Dallas	12/24/2017	Sun	23,031
FOX NFL SUNDAY-NATIONAL	Seattle @ Green Bay	09/10/2017	Sun	22,801
FOX NFL SUNDAY-NATIONAL	Dallas @ Washington	10/29/2017	Sun	22,025

Source: Nielsen Media Research (Live + Same Day)