



## 2018 NFL ON CBS – REGULAR-SEASON

Wk	Day	Date	Time/Teams	Avg HH		Rtg Chg '18 vs '17
				Rtg	Shr	
1	Sun	9/9	1:03-4:29p (HOU @ NE-41%, PIT @ CLE-14%-OT TIE) 4p- KC @ LAC-32% )	9.7	23	28%
2	Sun	9/16	4:29-7:38p* (NE @ JAX-78%, OAK @ DEN-22%) 1:03-4:28p (KC @ PIT-53%, HOU @ TEN-14%)	12.0 7.6	25 18	-2% -10%
3	Sun	9/23	1:03-4:12p (DEN @ BAL-24%, OAK @ MIA-15%) 1p - BUF @ MIN-15%, 4p- LAC @ LAR-24% )	7.0	17	-17%
4	Sun	9/30	5:04-7:43p* (NO @ NYG-74%, SF @ LAC-24%) 1:03-5:04p (MIA @ NE-51%, CIN @ ATL-21%)	12.1 9.3	24 22	33% 33%
5	Sun	10/7	1:03-4:42p (JAX @ KC-41%, DEN @ NYJ-17%) 1p - BAL @ CLE-OT-9%, 4p- OAK @ LAC -21% )	8.0	19	3%
6	Sun	10/14	4:25-7:19p* (JAX @ DAL-85%, BAL @ TEN-14%) 1:03-4:16p (PIT @ CIN-46%, LAC @ CLE-21%)	10.2 7.0	22 17	-15% 6%
7	Sun	10/21	4:26-7:38p* (DAL @ WAS-80%, LAR @ SF-19%) 1:03-4:18p (NE @ CHI-69%, HOU @ JAX-14%)	12.2 7.6	26 18	8% -7%
8	Sun	10/28	1:03-4:14p (DEN @ KC-29%, NYJ @ CHI-21%) 1p - CLE @ PIT-18%, 4p- IND @ OAK-15% )	9.2	22	3%
9	Sun	11/4	1:03-4:12p (PIT @ BAL-29%, NYJ @ MIA-15%) 1p - KC @ CLE-16%, 4p- LAC @ SEA-30% )	8.8	21	22%
10	Sun	11/11	4:25-7:40p* (SEA @ LAR-76%, MIA @ GB-22%) 1:03-4:10p (NE @ TEN-43%, AZ @ KC-35%)	12.1 7.2	25 17	-3% 1%
11	Sun	11/18	1:03-4:22p (PIT @ JAX-34%, HOU @ WAS-15%) 4p- DEN @ LAC-34%, OAK @ AZ-7% )	8.1	20	13%
12	Sun	11/25	4:29-7:34p* (PIT @ DEN-87%, MIA @ IND) 1:03-4:10p (NE @ NYJ-70%, CLE @ CIN-11%)	13.5 8.1	27 19	16% 25%
12	Thu	11/22	12:39-3:48p ( Chicago @ Detroit )	12.3	33	11%
13	Sun	12/2	1:03-4:16p (BAL @ ATL-20%, CLE @ HOU-15%) 1p - DEN @ CIN-10%, 4p- KC @ OAK-31% )	8.3	20	-9%
14	Sun	12/9	1:03-4:35p (BAL @ KC-OT-31%, IND @ HOU-22%) 1p - NE @ MIA-10%, 4p- CIN @ LAC-19% )	9.8	22	21%
15	Sun	12/16	4:25-7:30p* (NE @ PIT) 1:03-4:19p (MIA @ MIN-52%, TEN @ NYG-16%)	14.2 6.5	29 16	-7% 8%
16	Sun	12/23	4:25-7:57p* (PIT @ NEW ORLEANS) 1:03-4:25p (HOU-PH-51%, NYG-IND-16%, BUF-NE-14%)	13.4 8.5	30 21	-12% 42%
17	Sun	12/30	1:03-4:04p (NYJ @ NE-59%, JAX @ HOU-37%) 4:25-7:39p * (CLE @ BAL-52%, CIN @ PIT-22%) OAK @ KC-17%, LAC @ DEN-9%)	5.4 9.5	13 20	-18% 9%
<b>CBS 2018 FINAL REG SEASON AVG (27 Games)</b>				<b>9.5</b>	<b>22</b>	<b>6%</b>

Source: Nielsen, NPM Live + SD