



2019 NFL ON CBS – REGULAR-SEASON

Wk	Day	Date	Time/Teams	Avg HH Rtg	Shr	Rtg Chg '19 vs '18
<u>1</u>	Sun	9/8	1:05-4:09p (KC @ JAX-27%, TEN @ CLE-27%, 4p- IND @ LAC-OT-18%, CIN @ SEA-6%)	9.0	23	-7%
<u>2</u>	Sun	9/15	1:03-4:17p (NE @ MIA-24%, LAC @ DET-15%, 4p- KC @ OAK-32%)	8.9	22	27%
<u>3</u>	Sun	9/22	4:25-7:39p* (NO @ SEA -63%, PIT @ SF-19%, HO @ LAC-16%) 1:03-4:15p (BAL @ KC-65%, ATL-IND-16%, NYJ @ NE-14%)	13.0 8.3	29 21	8% 9%
<u>4</u>	Sun	9/29	4:26-7:46p* (MIN @ CHI -88%, JAX @ DEN-12%) 1:03-4:26p (NE @ BUF-57%, CLE @ BAL-14%, TEN @ ATL-11%)	11.3 8.7	25 22	-7% -6%
<u>5</u>	Sun	10/6	1:03-4:25p (BAL @ PIT-OT, 24%, NE @ WAS-22%, NYJ @ PHI -10%, 4p- DEN @ LAC -29%)	9.3	23	16%
<u>6</u>	Sun	10/13	4:25-7:31p* (DAL @ NYJ (24-22, 91%), TEN @ DEN-7%) 1:03-4:12p (HOU @ KC-72%, NO @ JAX-15%, CIN @ BAL-12%)	12.2 7.7	27 20	20% 10%
<u>7</u>	Sun	10/20	1:03-4:16p (OAK @ GB-49%, HOU @ IND-12%, JAX @ CIN-7%, 4p- LAC @ TEN-27%)	8.0	20	-13%
<u>8</u>	Sun	10/27	4:25-7:41p* (CLE @ NE -71%, OAK @ HOU-29%) 1:03-4:18p (AZ @ NO-39%, DEN @ IND-26%, CI-LAR-London-18%)	12.0 7.3	26 18	-2% -4%
<u>9</u>	Sun	11/3	4:26-7:38p* (GB @ LAC-87%, CLE @ DEN-13%) 1:03-4:13p (IND @ PIT-70%, TEN @ CAR-19%, NYJ @ MIA-11%)	12.8 7.0	27 18	6% -3%
<u>10</u>	Sun	11/10	1:03-4:21p (KC @ TEN-51%, DET @ CHI-19%, BAL @ CIN-9%, 1p - BUF @ CLE-6% 4p- MIA @ IND-15%)	8.9	23	1%
<u>11</u>	Sun	11/17	4:26-7:49p* (NE @ PHI-93%, CIN @ OAK-7%) 1:03-4:26p (HOU @ BAL-71%, DEN @ MIN-17%, JAX @ IND)	14.0 7.7	29 19	4% -5%
<u>12</u>	Sun	11/24	1:03-4:33p (CAR @ NO-48%, OAK @ NYJ-20%, PIT @ CIN-7%, 1p - DEN @ BUF-6% 4p- JAX @ TEN-19%)	8.1	20	0%
<u>13</u>	Thu	11/28	4:32-7:48p (Buffalo @ Dallas)	13.5	37	10%
<u>13</u>	Sun	12/1	4:39-7:38p* (OAK @ KC -89%, LAC @ DEN-9%) 1:03-4:05p (CLE @ PIT -71%, WAS @ CAR-10%, NYJ @ CIN-9%)	12.2 7.0	25 16	-14% 8%
<u>14</u>	Sun	12/8	4:25-7:45p* (KC @ NE-83%, TEN @ OAK-9%, PIT @ AZ) 1:03-4:16p (BAL @ BUF-68%, DEN @ HOU-14%, MIA @ NYJ-9%)	16.1 7.6	34 19	20% -11%
<u>15</u>	Sun	12/15	1:03-4:08p (HOU-TEN-27%, DEN-KC-16%, NE-CI-7%, MIA-NYG-10% 4p- MIN @ LAC-25%, JAX @ OAK-10%, CLE @ AZ-5%)	9.8	24	18%
<u>16</u>	Sun	12/22	1:03-4:11p (BAL-CLE-59%, PIT @ NYJ-14%, CIN @ MIA (OT)-4%, 4p- OAK-LAC-17%, DET @ DEN-6%)	7.5	19	-23%
<u>17</u>	Sun	12/29	1:03-4:11p (LAC-KC-55%, MIA-NE-36%, NYJ-BUF-9%) (CBS & FOX DH) 4:25-7:34p* (TEN-HOU-47%, PIT-BAL-33%, OAK-DEN-17%, IND-JAX)	7.5 8.5	18 18	39% -11%
CBS 2019 FINAL REG SEASON AVG (27 Games)				9.8	23	3%

Source: Nielsen NPM (Live + SD)