



January 18, 2007

CBS SPORTS TO BROADCAST SUPER BOWL XLI LIVE ON FEBRUARY 4

Jim Nantz and Phil Simms Call Super Bowl XLI

Nantz to Call First Super Bowl of Illustrious Career

CBS News' Katie Couric to Contribute Feature to THE SUPER BOWL TODAY; and THE EARLY SHOW's Hannah Storm To Contribute to PHIL SIMMS ALL-IRON TEAM: DIFFERENCE MAKERS

CBS Sports' Randy Cross to Report Live from Iraq with American Troops

Nantz and Simms to Appear on CRIMINAL MINDS Following Super Bowl XLI

CBS Sports culminates its coverage of the 2006 NFL season with **SUPER BOWL XLI** on Sunday, Feb. 4 (6:25 PM, ET kick-off) from Dolphin Stadium in Miami, Fla., live on the CBS Television Network. CBS Sports last broadcast the Super Bowl in 2004 when the New England Patriots defeated the Carolina Panthers, 32-29 in one of the greatest Super Bowls in NFL history. Super Bowl XLI will be the Network's 16th Super Bowl broadcast overall.

Jim Nantz, calling play-by-play for his first Super Bowl after hosting CBS' Super Bowl pre-game show in 2001 and 2004, becomes only the second network broadcaster, along with CBS Sports' **Greg Gumbel**, to both host and call play-by-play at the Super Bowl. THE NFL ON CBS' lead game analyst **Phil Simms** joins Nantz in the booth calling his fifth career Super Bowl, third with CBS, and **Steve Tasker** and **Solomon Wilcotts** report from the sidelines. Coordinating Producer for THE NFL ON CBS **Lance Barrow** produces and **Mike Arnold** directs Super Bowl XLI.

CBS Sports' coverage of Super Bowl XLI begins with **THE SUPER BOWL TODAY**, the Network's pre-game studio show (2:00-6:00 PM, ET) with host **James Brown** along with analysts **Dan Marino**, **Boomer Esiason**, and **Shannon Sharpe**, as well as NFL Insider **Charley Casserly**, reporters **Lesley Visser**, **Sam Ryan**, Tasker, Wilcotts and contributor **Dick Enberg**.

Special reports on THE SUPER BOWL TODAY will also include a feature from CBS News' anchor of THE CBS EVENING NEWS **Katie Couric**, as well as live reports throughout the pre-game show and game by CBS Sports' **Randy Cross** with American soldiers in Iraq. In addition, THE EARLY SHOW's **Hannah Storm** will contribute to **PHIL SIMMS ALL-IRON TEAM: DIFFERENCE MAKERS**.

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Following Super Bowl XLI, CBS Sports' Nantz and Simms make a special appearance on CRIMINAL MINDS.

Eric Mann is senior producer and **Bob Matina** is director of THE SUPER BOWL TODAY.

Sean McManus is President, CBS News and Sports. **Tony Petitti** is Executive Vice President and Executive Producer, CBS Sports. McManus and Petitti serve as executive producers for the Network's coverage of the NFL.

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Following is a preliminary schedule of pre-game programming on CBS (all times Eastern):

12:00 Noon, ET: ROAD TO THE SUPER BOWL – Edited from over 1000 miles of 16mm film, ROAD TO THE SUPER BOWL highlights NFL head coaches and countless players outfitted with NFL Films microphones. The one-hour special features all of the fingertip catches, the diving goal-line plunges and lineman clashes from the 2006 season in NFL Films singular slow-motion cinematography.

1:00 PM, ET: PHIL SIMMS ALL-IRON TEAM: THE DIFFERENCE MAKERS—Throughout the 86 years of the NFL, thousands of players have represented the league, their teams and respective home cities. They have scored touchdowns, kicked field goals, made tackles, blocks and interceptions – but how many of those players made a difference? CBS Sports' lead NFL analyst and former N.Y. Giants Super Bowl XXI MVP **Phil Simms**, and his broadcast partner, **Jim Nantz**, host the selection of 12 players and one coach who best represent the qualities of Iron Men and Difference Makers. Also contributing to the show is THE EARLY SHOW's **Hannah Storm** with a special interview of Super Bowl XXII MVP **Doug Williams**. The All-Iron Team will consist of 12 players who made a difference in their team's winning or losing a championship, as well as how the game is played today by redefining their position, turning around a franchise and raising a city's hopes, and making a difference in their community by helping the less fortunate. [The All-Iron Trophy is an old fashioned iron emblematic of Simms' obsession with ironing. According to his mother, as a child Phil pressed his football and baseball uniforms, and to this day remains committed to creases.]

2:00 PM, ET: THE SUPER BOWL TODAY—**James Brown, Dan Marino, Boomer Esiason** and **Shannon Sharpe** anchor the Network's pre-game show live from Dolphin Stadium in Miami previewing all the football and excitement leading up to Super Bowl XLI. Special features on the show include Pittsburgh's **Hines Ward**, former San Francisco 49ers head coach **Bill Walsh**, special live reports from **Randy Cross** with American soldiers in Iraq, and more. Reporters **Lesley Visser, Sam Ryan**, along with **Steve Tasker** and **Solomon Wilcotts**, as well as contributor **Dick Enberg**, will cover the pre-game activities. Other special contributors include CBS News' anchor of THE CBS EVENING NEWS **Katie Couric** and THE EARLY SHOW's **Hannah Storm**.

6:00 PM, ET: SUPER BOWL ON CBS KICK-OFF SHOW

6:25 PM, ET: SUPER BOWL XLI – Kick-off of Super Bowl XLI live from Miami on the CBS Television Network.

(More)

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Immediately following Super Bowl XLI:

CRIMINAL MINDS—"The Big Game" – The BAU team is called in to investigate when a wealthy couple is murdered in their home following a Super Bowl party, on **CRIMINAL MINDS**, Sunday, Feb. 4 immediately following CBS Sports' coverage of Super Bowl XLI. **James van der Beek** ("Dawson's Creek") guest stars with cameo appearances by CBS Sports Announcers **Jim Nantz** and **Phil Simms**.

LATE LATE SHOW WITH CRAIG FERGUSON—THE LATE LATE SHOW WITH CRAIG FERGUSON will broadcast its show live from Miami following Super Bowl XLI, Sunday, February 4 on the CBS Television Network immediately after the 11PM ET/PT local news. This will mark the first time that THE LATE LATE SHOW will go live outside its studio, on the road. The broadcast will emanate from The Colony Theater in Miami and will feature interviews with the players from the game and celebrities in town for the event.

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