



MOST-WATCHED SUPER BOWLS (Ranked on Average Number of Viewers)

<u>Super Bowl</u>	<u>Teams (Winner in CAPS)</u>	<u>Day</u>	<u>Date</u>	<u>Network</u>	<u>Avg. Viewers (Persons 2+)</u> <u>(000's)</u>
XLIX	NEW ENGLAND/Seattle	Sun	2/1/2015	NBC	114,442
XLVIII	SEATTLE/Denver	Sun	2/2/2014	FOX	112,191
50	DENVER/Carolina	Sun	2/7/2016	CBS	111,864
XLVI	NY GIANTS/New England	Sun	2/5/2012	NBC	111,346
LI	NEW ENGLAND/Seattle	Sun	2/5/2017	FOX	111,317
XLV	GREEN BAY/Pittsburgh	Sun	2/6/2011	FOX	111,041
XLVII	BALTIMORE/San Francisco	Sun	2/3/2013	CBS	108,693
XLIV	NEW ORLEANS/Indianapolis	Sun	2/7/2010	CBS	106,476
LII	NEW ENGLAND/Seattle	Sun	2/4/2018	NBC	103,471
LIV	KANSAS CITY/San Francisco	Sun	2/2/2020	FOX	101,324
XLIII	PITTSBURGH/Arizona	Sun	2/1/2009	NBC	98,736
LIII	NEW ENGLAND/L.A. Rams	Sun	2/2/2019	CBS	98,477
XLII	N.Y. GIANTS/New England	Sun	2/3/2008	FOX	97,452
XXX	DALLAS/Pittsburgh	Sun	1/28/1996	NBC	94,076
XLI	INDIANAPOLIS/Chicago	Sun	2/4/2007	CBS	93,183
XX	CHICAGO/New England	Sun	1/26/1986	NBC	92,570
XXVII	DALLAS/Buffalo	Sun	1/31/1993	NBC	90,987
XL	PITTSBURGH/Seattle	Sun	2/5/2006	ABC	90,745
XXXII	DENVER/Green Bay	Sun	1/25/1998	NBC	90,004
XXVIII	DALLAS/Buffalo	Sun	1/30/1994	NBC	89,996
XXXVIII	NEW ENGLAND/Carolina	Sun	2/1/2004	CBS	89,795
XXXVII	TAMPA BAY/Oakland	Sun	1/26/2003	ABC	88,637
XXXIV	ST. LOUIS/Tennessee	Sun	1/30/2000	ABC	88,465
XXXI	GREEN BAY/New England	Sun	1/26/1997	FOX	87,972
XXI	NY GIANTS/Denver	Sun	1/25/1987	CBS	87,190
XXXVI	NEW ENGLAND/St. Louis	Sun	2/3/2002	FOX	86,801
XXXIX	NEW ENGLAND/Philadelphia	Sun	2/6/2005	FOX	86,072
XIX	SAN FRANCISCO/Miami	Sun	1/20/1985	ABC	85,530
XVI	SAN FRANCISCO/Cincinnati	Sun	1/24/1982	CBS	85,240
XXXV	BALTIMORE/NY Giants	Sun	1/28/2001	CBS	84,335
XXXIII	DENVER/Atlanta	Sun	1/31/1999	FOX	83,772
XXIX	SAN FRANCISCO/San Diego	Sun	1/29/1995	ABC	83,419
XVII	WASHINGTON/Miami	Sun	1/30/1983	NBC	81,770
XXIII	SAN FRANCISCO/Cincinnati	Sun	1/22/1989	NBC	81,592
XXII	WASHINGTON/Denver	Sun	1/31/1988	ABC	80,174
XXVI	WASHINGTON/Buffalo	Sun	1/26/1992	CBS	79,593
XXV	NY GIANTS/Buffalo	Sun	1/27/1991	ABC	79,512
XII	DALLAS/Denver	Sun	1/15/1978	CBS	78,940

XVIII L.A. RAIDERS/Washington Sun 1/22/1984 CBS 77,620

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XIV	PITTSBURGH/L.A. Rams	Sun	1/20/1980	CBS	76,240
XIII	PITTSBURGH/Dallas	Sun	1/21/1979	NBC	74,740
XXIV	SAN FRANCISCO/Denver	Sun	1/28/1990	CBS	73,850
XV	OAKLAND/Philadelphia	Sun	1/25/1981	NBC	68,290
XI	OAKLAND/Minnesota	Sun	1/9/1977	NBC	62,050
X	PITTSBURGH/Dallas	Sun	1/18/1976	CBS	57,710
VI	DALLAS/Miami	Sun	1/16/1972	CBS	56,640
IX	PITTSBURGH/Minnesota	Sun	1/12/1975	NBC	56,050
VII	MIAMI/Washington	Sun	1/14/1973	NBC	53,320
VIII	MIAMI/Minnesota	Sun	1/13/1974	CBS	51,700
V	BALTIMORE/Dallas	Sun	1/17/1971	NBC	46,040
IV	KANSAS CITY/Minnesota	Sun	1/11/1970	CBS	44,270
III	N.Y. JETS/Baltimore	Sun	1/12/1969	NBC	41,660
II	GREEN BAY/Oakland Raiders	Sun	1/14/1968	CBS	39,120
I	GREEN BAY/Kansas City	Sun	1/15/1967	CBS	26,750
I	GREEN BAY/Kansas City	Sun	1/15/1967	NBC	24,430

Winner of Super Bowl in CAPS

Source: Nielsen Media Research, NTI, average audience
 Ratings prior to 12/26/95, Live Only and after Live + Same Day