



## **CBS SPORTS RETURNS TO TAMPA BAY FOR THIRD TIME FOR SUPER BOWL**

For the 21<sup>st</sup> time in its 61-year history of broadcasting the National Football League, the CBS Television Network broadcasts the Super Bowl.

This year marks the fifth time Tampa Bay hosts the Super Bowl and third time CBS Sports broadcasts the game from the area. CBS Sports' **Jim Nantz** and **Tony Romo** call the action, marking the second time this duo calls the Super Bowl together. It marks the sixth Super Bowl call for Nantz who also hosted the Network's Super Bowl pre-game show, THE SUPER BOWL TODAY, in 2001 and 2004. **Tracy Wolfson** serves as the sideline reporter, her third Super Bowl reporting from the sidelines and second with Nantz and Romo.

On January 22, 1984, CBS Sports broadcast Super Bowl XVIII from Tampa Stadium as the Los Angeles Raiders took down the Washington Redskins in the most lopsided victory in Super Bowl history at the time, 38-9. Los Angeles running back **Marcus Allen** ran over the Washington defense, totaling a Super Bowl-record 191 yards on 20 carries with two touchdowns to earn the game's Most Valuable Player honor. **Pat Summerall** handled the play-by-play duties, while **John Madden** served as the analyst for CBS Sports; the duos second Super Bowl together.

CBS Sports returned to Tampa in 2001 for Super Bowl XXXV at Raymond James Stadium. The Baltimore Ravens stellar defense shut down the New York Giants en route to a 34-7 victory. **Ray Lewis** earned MVP honors as the Baltimore defense held the Giants to just 152 yards, forced five turnovers and did not allow an offensive touchdown. **Jamal Lewis** rushed for 102 yards on 27 carries with two total touchdowns. **Greg Gumbel** called the action for CBS Sports, marking the first time an African-American called a Super Bowl for a major network. **Phil Simms** joined Gumbel in the booth as the game analyst while **Armen Keteyian** and **Bonnie Bernstein** worked as sideline reporters.

*Quick Facts -- Super Bowl XVIII and Super Bowl XXXV*



National Anthem: Barry Manilow

Halftime show: "Super Bowl XVIII's Salute to the Superstars of the Silver Screen"

Cost of ticket: \$60.00

Attendance: 72,920

Cost of 30-second commercial: \$368,200



National Anthem: Backstreet Boys

Halftime show: Aersomith, \*NSYNC, Britney Spears and Mary J. Blige

Cost of ticket: \$325.00

Attendance: 71,921

Cost of 30-second commercial: \$2,200,000