



Top 10 Most-Watched NFL Broadcasts 2013 Regular-Season

<u>Program Title</u>	<u>High Coverage Game</u>	<u>Date</u>	<u>Day</u>	<u>Viewer Average (Persons 2+) (000's)</u>
CBS NFL SINGLE - THU	Oakland @ Dallas	11/28/2013	Thu	31,744
FOX NFL SUNDAY-GAME 1	Green Bay @ San Francisco	9/8/2013	Sun	28,558
CBS NFL NATIONAL	Denver @ Dallas	10/6/2013	Sun	28,435
FOX NFL-THU	Green Bay @ Detroit	11/28/2013	Thu	28,359
CBS NFL NATIONAL	Denver @ Kansas City	12/1/2013	Sun	28,138
FOX NFL SUNDAY-GAME 1	Dallas @ N.Y. Giants	11/24/2013	Sun	27,983
FOX NFL SUNDAY-GAME 1	Green Bay @ Dallas	12/15/2013	Sun	27,857
FOX NFL SUNDAY-GAME 1	Seattle @ San Francisco	12/8/2013	Sun	27,693
NBC SUNDAY NIGHT FOOTBALL	Philadelphia @ Dallas	12/29/2013	Sun	27,492
NBC SUNDAY NIGHT FOOTBALL	Kansas City @ Denver	11/17/2013	Sun	27,064

Source: Nielsen Media Research