



Top 10 Most-Watched NFL Broadcasts 2014 Regular Season

<u>Program Title</u>	<u>High Coverage Game</u>	<u>Date</u>	<u>Days</u>	<u>Viewer Average Persons 2+ (000's)</u>
FOX NFL-THU	Philadelphia @ Dallas	11/27/2014	Thu	32,031
CBS NFL NATIONAL	New England @ Green Bay	11/30/2014	Sun	30,878
FOX NFL SUNDAY-NATIONAL	Dallas @ Seattle	10/12/2014	Sun	30,016
CBS NFL SINGLE-THU	Chicago @ Detroit	11/27/2014	Thu	29,411
CBS NFL NATIONAL	Denver @ New England	11/2/2014	Sun	29,094
FOX NFL SUNDAY-NATIONAL	Detroit @ Green Bay	12/28/2014	Sun	28,510
FOX NFL SUNDAY-NATIONAL	San Francisco @ Dallas	9/7/2014	Sun	28,054
CBS NFL NATIONAL	Seattle @ Denver	9/21/14	Sun	27,296
NBC NFL THU SPECIAL	Green Bay @ Seattle	9/4/14	Thu	27,124
FOX NFL SUNDAY-NATIONAL	N.Y. Giants @ Dallas	10/19/14	Sun	26,976

Source: Nielsen Media Research, (Live + Same Day)