



2015 NFL ON CBS – REGULAR-SEASON

Week	Day	Date	Time/Teams	Avg HH Rtg	Shr	RTG CHG '15 vs '14
1	Sun	9/13 (v. WK #2)	4:25-7:27p* (BAL @ DEN-80%, CIN @ OAK-8%) 1:03-4:10p (KC @ HOU-39%, MIA @ WAS-27%)	13.5 9.0	27 20	-7% 15%
2	Sun	9/20 (v. WK #1)	1:03-4:25p (SD @ CIN-19%, 4p-BAL @ OAK-21%)	9.8	22	-2%
3	Sun	9/27	4:32-7:22p* (CHI @ SEA - 76%, BUF @ MIA) 1:03-4:32p (PIT @ STL-29%, SD @ MIN-24%)	12.9 9.2	25 20	-18% 6%
4	Sun	10/4	1:03-4:23p (KC @ CIN-31%, 4p-CLE @ SD-24%)	9.6	21	30%
5	Sun	10/11	4:46-7:33p* (NE @ DAL - 81%) 1:03-4:18p (STL @ GB-56%, BUF @ TEN-21%)	15.2 8.3	29 19	32% -6%
6	Sun	10/18 (v. WK #5)	4:46-7:59p* (SD @ GB-81%, BAL @ SF-17%) 1:03-4:27p (DEN @ CLE (OT)-35%, CIN @ BUF-24%)	14.5 10.9	27 24	26% 24%
7	Sun	10/25 (v. WK #6)	1:03-4:22p (NYJ @ NE-46%, 4p - OAK @ SD-25%)	11.6	25	23%
8	Sun	11/1 (v. WK #7)	1:03-4:29p (CIN @ PIT-52%, 4p-NYJ @ OAK-30%)	8.4	18	-9%
9	Sun	11/8 (v. WK #8)	4:53-7:35p* (DEN @ IND) 1:03-4:53p (OAK @ PIT-63%, TEN @ NO-OT, 13%)	14.3 8.1	25 18	17% -8%
10	Sun	11/15 (v. WK #12)	4:30-7:57p* (NE @ NYG-66%, KC @ DEN-32%) 1:05-4:20p (CL-PT-44%, MIA-PHI-27%, CH-STL-20%)	16.3 8.5	30 18	5% 2%
11	Sun	11/22 (v. WK #10)	1:03-4:11p (DEN @ CHI-34%, 4p-KC @ SD-22%)	10.4	22	-2%
12	Sun	11/29	4:36-8:01p* (PIT @ SEA, SEA 39-30) 1:03-4:21p (MIA @ NYJ-54%, BUF @ KC-16%)	15.4 6.0	27 13	-1% -28%
12	Thu	11/26	4:31-7:49p (CAR @ DAL- Thanksgiving)	14.3	36	1%
13	Sun	12/6 (v. WK #14)	1:03-4:29p (NYJ-NYG (OT) -39%, 4p-DEN-SD-27%)	10.2	22	-4%
14	Sun	12/13	1:03-4:18p (PIT @ CIN-36%, 4p-OAK @ DEN-31%)	10.9	23	3%
15	Sun	12/20 (v. WK #16)	4:25-8:02p* (DEN @ PIT-86%, 34-27) 1:03-4:11p (TEN @ NE-42%, KC @ BAL-29%) 1:03-4:12p (NE @ NYJ-OT -41%, 4p - JAX @ NO-23%)	14.5 6.9	27 15	-5% -31%
16	Sun	12/27 (v. WK #15)	1:03-4:12p* (NYJ @ BUF-55%, PIT @ CLE-19%) 4:25-7:55p (SD @ DEN-94%, STL @ SF - OT)	11.2 10.3	23 18	15% 63%
CBS 2015 S-T-D REG SEASON AVG (27 Games)				11.1	23	1%

Source: Nielsen Media Research